

## Can Blogs Earn Me Good Bucks

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I like blogging. However, I'm not so good at making money, considering my lack of success in using Google AdSense. Although I know how to monetize my blogs, I'm simply not interested. Adwords are puzzling words and phrases that are the secrets to earning revenue from blogs. I've put together some ideas in this short article for those of you who want to make some money from their blogs.

Let me tell this to you beforehand: don't think you can make so much money. When I speak of making wealth through the use of adwords, I use the word "wealth" loosely. I have come across articles in which people claim to make several thousand dollars a month through blogging. They say that they achieve such a feat by studying which adwords produce the greatest income per click. They also know how to generate enough traffic to their blogs, potentially increasing the number of clicks.

Among the tools used for success in earning through blogs is the use of effective language. This is where adwords come into play: you need to repeat certain keywords and phrases again and again in your blog. To find out these "magic" keywords and phrases, you need to do some research through tools such as Google and the more recent Google Suggest. A little amount of research will show you the way.

This is how keywords and adwords go together. Make sure that your blog is clear, concise, focused and visually appealing. The words and phrases used frequently in your blog will be reflected in the Google Ads on your web page in the form of adwords.

For instance, if you wish to blog about jewelry, you may decide to write about the latest trends in jewelry. Suppose that the latest trend is black pearls. Jewelry shoppers will be hunting for black pearls, and you should update your blog every three days or so, for as long as the craze is on. This way you will be sure that popular keywords are present in the adwords.

Also, don't forget your visitors. You may get a long list of keywords and phrases to include in your blog, but make sure you don't get sidetracked. In addition, you need to get an audience of clickers. When you write about jewelry, stick to the point and don't digress into other topics, however interesting they may be.

Make sure your writings are brief and to the point. This is especially important. Your blogs should be natural and pleasing to read, keeping the viewpoint of your visitors in mind. You are more likely to generate clicks on adwords if you write intelligently and are successful in keeping your readers engaged.